

Think identity theft is
**NONE OF YOUR
BUSINESS?**

It already is.

Your employees are worried. Are you?

There's good reason to be concerned. An identity is stolen every four seconds.¹ It is one of the fastest growing crimes in America² with more than 8.1 million victims in 2010.¹ Moreover, 2 out of every 3 Americans, including your employees worry about identity theft.³ But what can you do about it?



1 in 12 households will be a victim of identity theft.⁴

Offer LifeLock® service as an employee benefit.

Today's employees want flexibility and convenient access to services through their employer. By offering LifeLock® service, you provide the opportunity to choose something they truly need at a special, discounted price. In fact, in a recent survey, 43 percent of employees would likely sign up for identity theft protection if offered by their employer.⁵ After all—through 401(k) and savings plans—you already help employees plan for their financial future.

Now, with LifeLock® Identity Theft Protection, you can help them protect that future, while fostering peace of mind, good will and workplace satisfaction. The best part is, it costs nothing to offer it.

How identity theft hurts employees.

When an employee has their identity stolen, life becomes a nightmare at home and a huge distraction at work. With just their name, address and social security number, thieves can ruin an employee's future and good name in a matter of moments. While credit monitoring helps, it falls far short of what LifeLock provides in both strong protection and robust remediation.

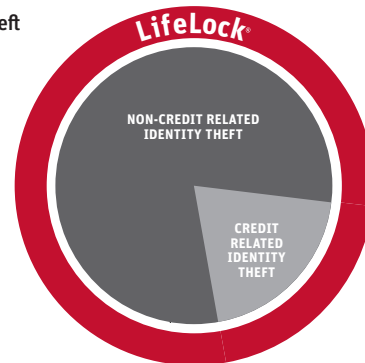
More than credit monitoring: LifeLock helps protect employees from multiple types of identity fraud.

Non-Credit Related Identity Theft

- Employment related fraud
- Bank fraud
- Phone fraud
- Government documents or benefits fraud
- Medical, criminal and insurance fraud
- Attempted identity theft

Credit Related Identity Theft

- New account credit card fraud
- Loan fraud



What's the hidden cost to your business?

Once an identity is stolen it takes an average of **29 to 59 hours**¹ (a full work week!) to remedy the problem—requiring employees to make countless phone calls and file mountains of paperwork—usually during business hours. How would that impact productivity, morale and attendance at your company?

Add LifeLock® Identity Theft Protection to your benefits offering.
Contact your benefits broker.





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