

LifeLock® Identity Theft Protection: The benefit employees need. Now.

Forty-three percent of Americans, including your employees, said they would likely sign up for identity theft protection if offered by their employer.¹ Think about it. As an employer, you can help protect your employees from becoming victimized by one of the fastest growing crimes in the United States.

Not only are there no hard costs to your company to offer LifeLock® Identity Theft Protection as an employee benefit, your employees can enroll at a special discounted rate. There's never been a better time to offer LifeLock® Identity Theft Protection as an employee benefit.

A Win-Win for Businesses and Employees Alike.

Protect Employees' Financial Security. Through 401(k) and savings plans, you already help employees secure their financial future. LifeLock® service, lets you protect that future and provide peace of mind as well.

No Employer Subsidy Required. Unlike some employee benefits that require additional funding or minimum enrollment levels, LifeLock® service is available for no additional charge to your company.

Expand Your Benefits Package. Employees appreciate convenient access to the benefits and services they want and need. By providing LifeLock® Identity Theft Protection, you add more value and choice to your benefits package and generate instant goodwill with your employees without adding cost. LifeLock® Identity Theft Protection is a unique service that offers a truly tangible employee benefit.

Easy to Implement. LifeLock® Identity Theft Protection is a low maintenance, turnkey benefit program that fits easily into your existing benefits offering, requiring little to no investment on your part. Choose to add LifeLock® service as a voluntary election or group benefit. LifeLock provides 24/7 customer support and educational materials to help HR departments enroll employees.

Add LifeLock® Identity Theft Protection to your benefits offering.

High-Brand Recognition. LifeLock generates the highest level of unprompted brand awareness within the identity theft protection category. Besides receiving constant media coverage, in 2010, LifeLock was named as the fastest-growing security company by INC. Magazine. We are constantly upgrading and adding new services to help protect employees from evolving threats.

24/7/365 Member Services. Identity thieves don't keep banker's hours and neither do we. When one of your employees needs us, we're there—with a live and domestic contact center.

Protect Productivity. Offering LifeLock® Identity Theft Protection through your employee benefits package makes perfect sense for one important reason: when an employee's identity is stolen, it requires an average of 29 to 59 hours (a week's worth of work) to remediate the problem—often during business hours.² This personal and professional distraction could quickly impact an employee's productivity, attendance and morale.

LifeLock® Identity Theft Protection Pricing* (26 pay periods)

 Employee	\$3.92	 Employee + Spouse	\$7.85
 Employee + Children	\$6.87	 Employee + Family	\$10.79



BENEFIT SOLUTIONS

Contact your benefits provider.

Source 1: Hansa GCR. "Identity Theft Protection Market Segmentation." March 2010.
Source 2: Javelin Strategy & Research. "2011 Identity Theft Fraud Survey Report." Feb. 2011.

*Pricing does not include LifeLock Command Center™.

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