

Add Wellness to Level 3 or 4!

More than 70% of veterinarians view wellness exams as the most important service they provide.* Keep your pet in top shape by adding wellness coverage to Level 3 or 4.

How does it work?

You'll be reimbursed up to a set amount for each listed treatment—with no deductible or co-insurance!

What's Covered	Routine	Advanced
Wellness Exam	✓	✓
Heartworm or FELV Test	✓	✓
Fecal Screen	✓	✓
Spay or Neuter	✓	✓
Rabies Vaccine	✓	✓
Canine DHLPP Vaccine/Titer	✓	✓
Feline FVRCP Vaccine/Titer	✓	✓
Microchip	✓	✓
Wellness Blood Screening	✓	✓
Feline FELV Vaccine		✓
Feline FIP Vaccine/Titer		✓
Canine Bordetella Vaccine/Titer		✓
Canine Lyme Disease Vaccine/Titer		✓
Annual Dental Cleaning		✓
Heartworm/Flea Medication		✓
Cost Per Month	\$12	\$26
Total Annual Benefit	\$280	\$530



ASPCA Pet Health Insurance helps you give your pet the best care possible.

*Bayer Veterinary Care Usage Study, NCVI, July 2011.

If your pet gets sick, how much could the treatment cost you?

Diagnosis	Average Annual Cost ¹
Dog with cancer	\$2,447
Cat with diabetes	\$860
Dog with heart disease	\$1,912
Cat with chronic kidney disease	\$1,065

Treatment costs are rising.

This is especially true as more advanced treatments become available for pets. In fact, US pet parents spent about \$13 billion on veterinary care in 2010—up 40% from 2006!²

Pet insurance can help.

Our pet insurance helps you afford the quality veterinary care you want for your dog or cat so you can focus on your pet's health more than finances.



"Recently one of my cats was diagnosed with hyperthyroidism. If I didn't have ASPCA Pet Health Insurance, it would have cost me more than \$2,000 to treat Tobey. With my pet insurance, I only paid a fraction of that. It's a great safety net!"

- Adriana H., Lansing, Mich.³

¹ Michigan State University study, 2009. ² American Pet Products Association, March 2011. ³ While the above testimonial may include examples of recent claim payouts, reimbursement is subject to the terms and conditions of your plan. Identifying information has been changed. ⁴ We offer a 30-day money back guarantee as long as no claims are covered.

ASPCA Pet Health Insurance helps you give your pet the best care possible.

Get a FREE Quote Today!

Use your priority code and visit us online at www.petinsurancebenefit.com or call toll-free 1-877-343-5314

Valuable pet protection you can trust



Poison Emergency? The APCC is available 24/7!

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¹ A \$65 consultation fee may apply, 90% of which is covered by ASPCA Pet Health Insurance. This is not a complete description of coverage terms, conditions and limitations; see your plan for a full description. Issuance of coverage is subject to underwriting. Specific products, features, and discounts may vary and may not be available in all states. Rates and coverage subject to change. ASPCA Pet Health Insurance is underwritten by the United States Fire Insurance Company and administered by Petsmarketing Insurance.com Agency, Inc., a subsidiary of the Hartville Group, Inc. ASPCA does not offer insurance. Through a strategic licensing agreement, in exchange for use of ASPCA trademarks, the ASPCA is paid a royalty fee of up to 10% of the purchase price, with a minimum of \$1.95 million to be recognized over at least three years. U0913-EB02 © Copyright 2013 Petsmarketing Insurance.com Agency, Inc.

Get reimbursed up to 90% of covered veterinary bills!

Prepare for the unexpected

As much as we try to keep our pets safe and healthy, accidents and illnesses can still happen suddenly. When they do, ASPCA Pet Health Insurance is here to help you afford the care your pet needs.

Why choose us?

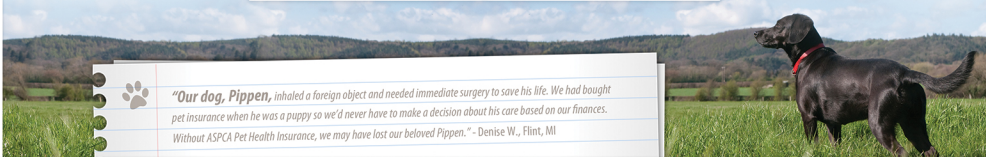
- ✔ Get reimbursed up to 90% of covered charges.
- ✔ Meet a low \$100 deductible per pet annually, not per incident.
- ✔ Pick from 4 increasing levels to fit your needs and customize them for your budget with other deductible and co-insurance options.
- ✔ All of our levels have extra coverage for chronic conditions, if eligible.
- ✔ Enjoy coverage for hereditary conditions, alternative therapies, like acupuncture, and behavioral issues with Levels 3 and 4.
- ✔ Save 10% when you protect multiple pets.¹
- ✔ We offer a 30-day money back guarantee on all plans if no claims are covered.

How does it work?

1. Visit ANY licensed veterinarian in the US or Canada, including specialists and emergency clinics.
2. Submit a simple claim form with receipts. You can track claims easily online.
3. Get reimbursed for covered charges.

1. For eligible pets, discount applies to base plan premium, excluding Level 1.

LEVEL 1 <i>Critical Accident Coverage</i>	LEVEL 2 <i>Protection for the Unexpected</i>	LEVEL 3 <i>Well Rounded Coverage</i>	LEVEL 4 <i>Highest Benefit Coverage</i>
<p>Important coverage for accidents, such as broken bones, cuts, bee stings and swallowed objects.</p> <p>Accidents ✔</p> <ul style="list-style-type: none"> • Prescription medications to treat injuries • Lab tests • MRI, CT scans and X-rays • Diagnostic procedures • Surgeries • Hospitalization • ER visits and specialists <p>• All pets over 8 weeks old are eligible for Level 1 regardless of age or health!</p> <p>Annual Deductible: \$100</p>	<p>Valuable protection for unexpected accidents and illnesses—from ear infections and injuries to cancer.</p> <p>Accidents ✔</p> <p>Illnesses ✔</p> <ul style="list-style-type: none"> • Prescription medications • Diagnostic procedures • Lab tests • MRI, CT scans and X-rays • Surgeries • Hospitalization • ER visits and specialists <p>Annual Deductible: \$100</p>	<p>More coverage for accidents and illnesses plus two wellness options for a healthy pet.</p> <p>Accidents ✔</p> <p>Illnesses ✔</p> <p>Hereditary Conditions ✔</p> <p>Alternative Therapies & Behavioral ✔</p> <p>Wellness Options ✔</p> <ul style="list-style-type: none"> • Two wellness options you can add for a low cost. • Includes Level 2's accident and illness coverage—at higher benefit amounts. <p>Annual Deductible: \$100</p>	<p>Widest range of coverage with our highest benefit amounts!</p> <p>Accidents ✔</p> <p>Illnesses ✔</p> <p>Hereditary Conditions ✔</p> <p>Alternative Therapies & Behavioral ✔</p> <p>Wellness Options ✔</p> <p>Highest Benefit Amounts ✔</p> <ul style="list-style-type: none"> • Two wellness options you can add for a low cost. <p>Annual Deductible: \$100</p>



"Our dog, Pippen, inhaled a foreign object and needed immediate surgery to save his life. We had bought pet insurance when he was a puppy so we'd never have to make a decision about his care based on our finances. Without ASPCA Pet Health Insurance, we may have lost our beloved Pippen." – Denise W., Flint, MI